

A NEW LEVEL OF BUSINESS

Heinz Brothers Greenhouse Garden Center

Heinz Brothers Greenhouse Garden Center in St. Charles, Illinois, have been in business for more than 30 years. Over the past three years, owner Jay Schrock (center) has been remodeling the garden center in phases using Orlandelli products.

By doing so, Heinz Brothers' merchandising space now incorporates 20% more plants than before, resulting in increased sales. Orlandelli benches allow Heinz Brothers to arrange plants in island settings and display them in ways that create an atmosphere where customers' emotions impact their buying decisions. The options with Orlandelli are endless, and Heinz Brothers is just one example of the solutions our products will offer.

About Orlandelli Group

Orlandelli Group have years of experience in garden center display equipment—33 to be exact. The solutions we offer are unlike any other, giving your business the cutting-edge advantage in your industry. Orlandelli products are proudly manufactured in Montova, Italy, where we consumer-test every product in our very own garden center, Valle Dei Fiori, the largest garden center in Italy.



Jay Schrock
Owner of Heinz Brothers Greenhouse Garden Center



Combo Display at the Valle Dei Fiori

Our customers' feedback allows us to improve the shopping experience at garden centers around the globe.

From the picture (bottom center), you can easily see that the options are endless. We offer many different types of merchandising benching and displays, and, by using them, your company will experience unmatched success. Our products offer a clean, sleek, modern design that will give your garden center that competitive edge to place yourself on a higher level than the big-box stores.

What's the next step?

You've come to the right place! Orlandelli will take your business to new levels! Our motivated team will help you design your garden center, bringing you success in months! The first step is done—you've read about the success that comes from our products. Next, contact us, and we will get a floorplan of your garden center and create a 3D rendering of our products being used in your shop. Lastly, order your solutions, and we'll have you set up, ready to open your doors and watch your business grow to exponential levels! So why not make the move to Orlandelli? Call us today!

